



WTTTC announces Ban Ki-Moon former United Nations Secretary-General as first keynote speaker for its Global Summit

Ban Ki-Moon is the first keynote speaker announced for the 22nd Global Summit in Saudi Arabia

London, UK: The World Travel & Tourism Council ([WTTTC](#)) unveils Ban Ki-Moon as its first major speaker for its upcoming Global Summit in Saudi Arabia, taking place between 28 November and 1 December.

Ban Ki-Moon served as the eighth UN Secretary-General from 2007 to 2016. During his tenure he championed sustainable development, climate change and gender equality at the top of the UN agenda.

He served as South Korean Foreign Minister from 2004 to 2006 and now serves as Deputy Chair of The Elders.

Ban will be spearheading the esteemed group of industry leaders that will gather with key government representatives from across the globe to align their efforts to support the sector's recovery and move beyond to a safer, more resilient, inclusive, and sustainable Travel & Tourism sector.

Taking place in Riyadh, Saudi Arabia from 28 November to 1 December, the global tourism body's highly anticipated Global Summit is the most influential Travel & Tourism event in the calendar.

Julia Simpson, WTTTC President & CEO, said: "Ban Ki-Moon has spent his eminent career in public service, inspiring international cooperation, and peace, and advocating for sustainable development.

"It is a pleasure to have such an influential speaker confirmed for our Global Summit in Riyadh.

“Our event will bring together many of the world’s most powerful people in Travel & Tourism to discuss and secure its long-term future, which is critical to economies and employment around the world.”

To view the full list of speakers confirmed so far, please click [here](#).

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For further information and for media wishing to attend the Global Summit, please contact the WTTC Press Office at press.office@wttc.org