



Treading the path to decarbonisation

WEBINAR

Wednesday 13 December 2023, 15h00 London // 10h00 New York
Online (via Zoom)

Treading the path to decarbonisation

Collective action and collaboration are vital to decarbonisation. In 2021 WTTC produced a net zero roadmap with concrete guidelines, milestones, and recommendations for each industry in Travel & Tourism to achieve net zero by 2050. Now, Iberostar will share exactly how it has been able to decarbonise its operations. These key lessons from hospitality will be followed by a panel of experts discussing how to decarbonise the entire Travel & Tourism sector and inspire further efforts to protect people and planet.

AGENDA

- 14h30** Speakers and moderator meet online to check mics and cameras
- 15h00** **Welcome and opening remarks**
Ms Julia Simpson, President & CEO, World Travel & Tourism Council
- 15h15** **Iberostar technical presentation**
Ms Gloria Fluxà Thienemann, Vice Chairman & Chief Sustainability Officer, Iberostar Group
Dr Megan Morikawa, Global Director of Sustainability, Iberostar Group
- 15h30** **Panel discussion**
Ms Gloria Fluxà Thienemann, Vice Chairman & Chief Sustainability Officer, Iberostar Group
Ms. Zoritsa Urosevic, Executive Director, UNWTO
Dr Megan Morikawa, Global Director of Sustainability, Iberostar Group
Ms Shannon Guihan, Chief TreadRight & Sustainability Officer, The Travel Corporation
- Moderated by: Dr Wendy Purcell, Academic Research Scholar, Harvard University & Professor, Rutgers University
- 16h00** Webinar ends