



## **TBO.com Co-Founder Gaurav Bhatnagar joins the World Travel & Tourism Council's Executive Committee**

**London, UK:** Gaurav Bhatnagar, Co-Founder of [TBO.COM](https://www.tbo.com), the world's leading travel distribution platform, has joined the Executive Committee of the World Travel & Tourism Council ([WTTC](https://www.wttc.com)).

Bhatnagar's appointment comes following considerable growth of the TBO.com business globally, and the significant contribution made by Gaurav to the Travel & Tourism sector.

Julia Simpson, WTTC President & CEO said: "We are delighted to welcome a true travel tech entrepreneur like Gaurav to the Executive Committee at WTTC.

"His vision and the growth achieved at TBO is impressive. Now operating in more than 100 countries, connecting 100,000+ travel agents with over a million suppliers, the business is growing from strength to strength."

Gaurav Bhatnagar said: "I am humbled, yet excited to join the Executive Committee of an organisation I have respected since the start of my career.

"The industry appreciates WTTC's efforts and values that it brings, and I am eager to contribute. Together, we will continue to grow the industry and ensure all partners in the travel ecosystem benefit from the resurgence of travel post the pandemic."

The World Travel & Tourism Council represents the global Travel & Tourism private sector. Members include 200 CEOs, Chairs and Presidents of the world's leading Travel & Tourism companies from all geographies covering all industries.

The original vision of WTTC's founding members remains the same: governments must recognise Travel & Tourism's value, not only to economies around the world, but to the millions of livelihoods that depend on it.

Members of WTTC range from airlines to tour operators and hospitality groups. The Executive Council is comprised of Chairs, Presidents, and Chief Executives from many of the world's most powerful Travel & Tourism businesses.

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#### **About TBO.COM**

TBO is one of the leading global travel distribution platforms that aims to simplify the buying and selling needs of travel partners across the world. It relies on proprietary technology that aims to simplify the demands of the complex world of global travel by seamlessly connecting the fragmented base of travel buyers and travel suppliers at scale.

TBO's approach has always been technology-first and it continues to invest in new innovations and new offerings to make travel easy and simple. TBO's travel APIs are serving large travel ecosystems across the world. The modular architecture of the platform enables new travel products while expanding across new geographies. Its proprietary technology platform relies heavily on AI/ML to offer unique listings and travel products, meeting specific requirements put forth by customers, thus increasing conversions.

The TBO journey began in 2006 with a simple goal – to address the evolving needs of travel buyers and suppliers, and what started off as a single product air ticketing company, has today become one of the leading global travel distribution platforms (Source: report titled "Travel and Tourism Industry Report" issued by PGA Labs dated December 21, 2021) across the America, UK & Europe, Africa, Middle East, India, and Asia Pacific. TBO's product range includes air, hotels, rail, holiday packages, car rentals, transfers, sightseeing, cruise, and cargo.