

The Leela Palaces, Hotels and Resorts Joins the World Travel & Tourism Council

Membership strengthens global luxury hospitality

London, UK: The World Travel & Tourism Council (<u>WTTC</u>) proudly announces the addition of The Leela Palaces, Hotels and Resorts to its prestigious Membership, aligning it with the world's most influential hotel groups.

The Leela Palaces, Hotels and Resorts, a collection of 12 opulent properties in India's most iconic locations, has redefined luxury since its inception in Mumbai in 1986.

Renowned for delivering unparalleled experiences, it was named the World's Best Hotel Brand by *Travel + Leisure* for two consecutive years, and continues to rank among the top three globally, continuing its legacy of excellence.

WTTC represents the global Travel & Tourism industry, uniting its top business leaders. It drives sustainable growth, offers data-driven insights, and partners with governments and businesses to shape policies that boost Travel & Tourism's economic impact worldwide.

Julia Simpson, WTTC President & CEO, said; "Welcoming The Leela into the WTTC family underscores their unwavering commitment to luxury and sustainable practices. The Leela's dedication sets a high bar in the hospitality industry.

"It is the embodiment of Indian hospitality and offers a fresh and invaluable perspective to our global community and enriches the sector. We are excited to work together to push the boundaries of Travel & Tourism."

Anuraag Bhatnagar, The Leela Palaces, Hotels and Resorts CEO, said "We are elated to join the World Travel & Tourism Council, an organisation esteemed for its visionary leadership and advocacy within the global Travel & Tourism industry. "At The Leela Palaces, Hotels and Resorts, we are dedicated to delivering unparalleled luxury experiences and fostering sustainable growth. This membership aligns perfectly with our vision, and we eagerly anticipate contributing to the industry's future alongside esteemed peers."

Under Bhatnagar's visionary leadership, The Leela has expanded with five new hotels and introduced pioneering initiatives such as The Leela Palace Services, Ceremonial Rituals, Tishya by The Leela, Aujasya by The Leela, and Icons of India by The Leela, further solidifying its position as the pinnacle of Indian luxury.

With an extensive background in leading luxury hotel brands, Bhatnagar continues to drive The Leela's growth and commitment to excellence.

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