



# 'SAFE TRAVELS': BENEFITS AND RESPONSIBILITIES

## BENEFITS

1. Benefit from an internationally recognised stamp, developed in collaboration with WTTC Members, leading industry associations & international organisations. In other words, your protocols are aligned with the global private sector.
2. Use the stamp as an important and powerful signal to travellers, workers and other stakeholders in the sector that we have a consistent global approach.
3. Leverage the stamp to rebuild confidence among travellers, and within the sector, so “Safe travels” can be enjoyed as restrictions are eased.
4. Assume the role of a Safe Travels ambassador to your stakeholders, advocating the implementation of the Safe Travels protocols and the uptake of the Safe Travels stamp to your subsidiary public sector authorities and private sector organisations and ensure their ongoing compliance with the [protocols](#) and [Terms & Conditions](#).
5. Your logo will be featured on our [webpage](#).
6. You will have the opportunity to provide videos and/or statements for our webpage, press releases, social media campaigns and other communication activities.
7. Share your experience in WTTC events and other initiatives.
8. Should you be interested in exploring membership, we will fast-track your request. Please reach out to us [here](#).

## RESPONSIBILITIES

1. Please ensure you, and the entities to whom you issue the stamp, are in full and ongoing compliance with the [Terms & Conditions](#).
2. Please provide WTTC with key data on the uptake of the stamp among your private sector organisations and subsidiary destination authorities. In the case of subsidiary public destination authorities, please also provide us with the name, the logo and an institutional contact.
3. The Safe Travels stamp is based on self-assessment and **it is not a certification**. Users of the stamp have confirmed that they have implemented, and will ensure ongoing compliance with, the Safe Travels protocols and, for aviation, the International Civil Aviation Organization’s “*Takeoff: Guidance for Air Travel through the COVID-19 Public Health Crisis*”.
4. Please carry out periodic checks of the [Safe Travels protocols](#), to ensure you remain aligned. Our [Core Requirements](#) serve as a useful checklist.
5. We recommend you adopt a risk-based approach based on high and low risk contexts and adapt your measures accordingly. If you change your protocols and/or have any concerns that your protocols are no longer aligned with Safe Travels, reach out to us at [safetravels@wttc.org](mailto:safetravels@wttc.org). We will be happy to revise them together.